

SUSTAINABILITY MANIFESTO

STATEMENT

Hill & Knowlton believes that leadership in the wise use of resources – natural, human and of human origin – contributes to its competitiveness, continued growth and ability to provide valued services to its clients around the globe. In order to achieve sustainability, Hill & Knowlton will ensure that its economic, environmental and ethical performance objectives are mutually supportive and are reflected in its management systems and business practices

VISION

Hill & Knowlton will be a leader in advancing the sustainability of its use of resources in all its operations around the globe

STRATEGY

- In order to harness the creativity, expertise and commitment of its people around the globe, Hill & Knowlton will implement, measure and recognize the results of a global initiative to progressively build on best practices that contribute to sustainability
- In doing so, Hill & Knowlton will leverage the synergies and experience gained as a global company to address the unique challenges presented in local markets

OBJECTIVES

Procurement	To promote sustainability throughout the supply chain of products and services used and/or provided by Hill & Knowlton through procurement practices
Energy Use	To reduce* greenhouse gas emissions by 20% by 2010 through reductions in energy demand, improvements in energy efficiency, increased use of non-fossil fuel energy and if necessary, the support of projects that realize incremental greenhouse gas emission reductions
Waste Management	To reduce the amount of waste generated in our operations by using less new materials, optimizing the recovery of materials for re-use and recycling, and proper disposal of hazardous wastes
Workplace	To maintain a safe and healthy work environment through the application of policies and practices that enhance indoor air quality, minimize the spread of infection and disease and contribute to overall productivity

* from 2007 levels.

For more information contact:

Tony Burgess-Webb
Chief Marketing Officer
tony.burgess-webb@hillandknowlton.com

Mark Thorne
Chief Operating Officer
mark.thorne@hillandknowlton.com

HILL & KNOWLTON